



## Press Release

# Dubai South to take center stage at Cityscape Global

*Dubai South set to unveil exciting projects and offer unique real estate products*

**Dubai-UAE: 31 August, 2016:** Dubai South is set to unveil its exciting new projects and present its unique portfolio of residential properties, at the upcoming Cityscape Global taking place at the Dubai World Trade Center from 6-8 September.

Dubai's most ambitious project to date, Dubai South is an integrated city, built around Al Maktoum International Airport, the world's largest airport when complete and is also home to the Expo 2020 Dubai. One of the eight key districts that constitute Dubai South, the Residential District is home to exciting projects, which are being unveiled at this year's Cityscape Global.

"Embodying the vision of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, Dubai South is the first master planned city in the world that is centered around happiness and purpose built as the 'City of You' – the preferred destination for people to live, work, and invest. It places individual happiness and wellbeing at the heart of urban design," says Ahmed Al Ansari, Acting CEO, Dubai South.

The Residential District is a model city for urban living, master planned for families and divided into happy communities. The ethos of Dubai South Residential District strongly hinges on happiness, which is carried through all aspects of planning and development from ensuring all necessary amenities, such as schools, clinics and retail are all within convenient walking distances to creating a community that provides solutions for everyday living.

"Dubai South is no stranger to Cityscape, but this is the first time we are unveiling our own real estate products and what better platform to do so than at Cityscape Global. Dubai South real estate properties will be available for sale later this month," adds Al Ansari.

Over the years Cityscape Global has gained tremendous traction, becoming the world's largest real estate investment and development event for emerging markets.

Also bringing The Villages concept to life - introduced at last year's Cityscape Global - and developing it into unique real estate products, Dubai South is set to enter the market with mid-segment, competitively priced townhouses and apartments targeted to a wider demographic from young professionals to families and investors.

Dubai South's proximity to key landmarks in the emirates adds to the appeal of the Residential District, which is adjacent to the Expo 2020 Dubai site and the Al Maktoum International Airport. Dubai South is 45 minutes away from both Dubai International Airport and Abu Dhabi International Airport, a mere 20 minutes from Dubai Marina and 30 minutes from Downtown Dubai. With seamless connectivity and



a strategic location, Dubai South is the ideal destination to live, work and invest in and the city will ultimately provide 500,000 jobs and create homes for 550,000 people.

#### ENDS

Dubai South, is an emerging 145 sq. km. city situated within the emirate of Dubai that will ultimately sustain a population of one million.

Launched as a Government of Dubai project in 2006, the city is mandated to embody the vision of His Highness Sheikh Mohammed Bin Rashed Al Maktoum by manifesting the urban and societal themes as outlined in the Dubai Plan 2021. These themes relate to becoming a city of happy, creative and empowered people, an inclusive and cohesive society; the preferred place to live, work and invest, a smart and sustainable city, and a pivotal hub in the global economy.

Dubai South's economic platform supports every conceivable kind of business and industry. The city is also home to the now-operational Al Maktoum International Airport and the World Expo 2020.